

Tuesday, December 13th, 2011

Value Networks Forum 'best practices on e-commerce'

9.00-9.15	Official welcome Joaquim Torrents, Dedalo Foundation President
9.15-9.30	Briefing & Workshop objectives Rodrigo Zardoya, ICT-VN lead partner
9.30-11.30	WORKSHOP 'BEST PRACTICES ON E-COMMERCE'
	9.30-9.50 eShop Initiative: A trustmark for Maltese websites. Denise Borda, Malta Communications Authority (MCA)
	9.50-10.10 EPITOME Project: ICT training for micro enterprises. Andrew Meli, Malta Communications Authority (MCA)
	10.10-10.30 Riberacomercial.com: an e-commerce portal as an opportunity for the local trade Carlos Puente, Coordinator of the project
	10.30-11.00 TAXINET Project: a mobile communications Ad-Hoc network, using taxis as terminals. Pedro Gamez, Geoactio Manager Andres Escudero, D2D Manager
11.00-11.20 PULITZER: learn English with a social game Eduardo Valencia, CEO at Playing for Learning	
11.30-12.00	Coffee break
12.00-13.00	Video-guides of Viana: future, new uses and tool improvements <i>(Separate meeting with Viana's Town Council, Project developers & maltese delegates)</i>

Forum Venue:

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Location:

<http://www.fundaciondedalo.org/en/Fundacion-Dedalo/location.html>